



“Traditional Medicines and Globalization – The Future of Ancient Systems of Medicine”

12TH INTERNATIONAL CONGRESS OF ETHNOPHARMACOLOGY

Jadavpur University, Kolkata, India

February 17-19, 2012



**Jadavpur University
Kolkata, India**



**International Society
of Ethnopharmacology**

Secretariat:

**School of Natural Product Studies
Department of Pharmaceutical Technology**

Jadavpur University

Kolkata - 700 032, India

Tele Fax : +91 33 2414 6046

E-mail : naturalproductm@gmail.com

www.ise-snpsju.org

Information Brochure





Welcome Message:

We are delighted to invite you to the 12th International Congress of Ethnopharmacology on “Traditional Medicines and Globalization –The Future of Ancient Systems of Medicine” to be held on February 17-19, 2012 at Jadavpur University, Kolkata, India. This conference will focus on some crucial and contemporary issues on the scientific study, development and evaluation of ancient systems of medicines and will centre on the theme of globalization. We welcome everybody working in this area particularly the researchers, manufacturers of medicine, raw materials, phytomedicines, pharmaceuticals and dietary and food supplements; representatives of conventional and traditional health care systems; regulatory authorities; standard-setting organizations; contract laboratories and research organizations, NGOs, academicians, scientists, students and healthcare professionals all over the world. We cordially invite you to participate in this event and join the array of professionals, eminent scientists and technologists to make this congress a great success.

Prof. P. N. Ghosh
Vice Chancellor, J.U.
Patron, ISE – 2012

Prof. S. Datta
Pro-Vice Chancellor, J.U.
Chairman, ISE – 2012

Prof. Niladri Chakraborty
Dean, FET, J.U.
Co-Chairman

ISE – 2012

Dr. Marco Leonti
President, ISE

Dr. Pulok K. Mukherjee
Organizing Secretary, ISE – 2012

Dr. T. Sen
Jt. Organizing Secretary, ISE – 2012

About the Conference

This is a mega congress of International Society of Ethnopharmacology [ISE] being organized in India. The main focus of the congress is to revitalize the traditional medicine and to address some of the crucial and contemporary issues on natural products, necessary for their promotion and development. The development of natural products requires the confluence of the modern techniques and integrated approaches related to their research and development in various fields of science. This conference will provide an ideal platform to the participants for interaction, debate and dissemination of ideas amongst the distinguished professionals, eminent scientists and technologists.

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You will be delighted to know that:

- **His Excellency Dr. APJ Abdul Kalam, Former President of India will inaugurate the program**
- **Prof. Luc Montaigner, Nobel Laureate in Medicine [2008] will be the key note speaker.**
- **Representatives from over 50 countries are participating in this event**

The official Language of the conference is ENGLISH

The School of Natural Product Studies, Jadavpur University:

The School of Natural Product Studies, Jadavpur University, (SNPS, JU) is dedicated to the promotion of knowledge on natural products, and the dissemination of information through educational program, research activities and sharing of experiences on the scientific validation of herbs for the betterment of the healthcare of the society. The school works on exploring the scientific validity of natural products in respect of its quality, efficacy and safety.

For further details please visit the website: www.jaduniv.edu.in

International Society for Ethnopharmacology (ISE):

The Society was constituted in 1990 and is registered as a charity under the state of Michigan, USA.



Journal of Ethnopharmacology is the official publication of ISE. The Society not only organises regular meetings and promotes research and publication but also offers multiple ways to exchange information between scientists and anyone else interested in this area.



For further details please visit the website: www.ethnopharmacology.org.





Major topics to be covered in the conference:

- Ethnopharmacological perspectives from traditional to modern pharmaceuticals.
- Traditional medicine inspired drug discovery and development from medicinal plants.
- Traditional medicines and the World Wide Web: Globalizing local knowledge or localizing global technologies.
- Global trade and commercialization of Ayurveda and other ancient systems of medicine.
- Nutraceuticals and traditional medicine -evidence based health care claims.
- Promotion and development of natural products with international cooperation.
- Ethno veterinary medicines.
- System biology and synergy in natural products.
- Traditional medicines and biomedicine -common or conflicting interests?
- Ethnopharmacology, bio-cultural diversity, IPR protection and conservation of Medicinal Plants
- The interface between history and ethnopharmacology of traditional medicines.
- Phytochemical, pharmacological and clinical studies of natural products.
- Polypharmacology of herbal medicine.
- Traditional medicine and neglected diseases
- Natural Products from Marine Sources
- Future of ancient system of medicines -multidisciplinary approaches in health sciences.
- Harmonization of regulatory requirements to ensure quality, safety and efficacy.
- Workshop on “Publishing your research works in impact journals”

Proposed speakers

Prof. M. Heinrich, London, UK
 Prof. H. Wagner, Munich, Germany
 Dr. C. K. Kokate, Belgaum, India
 Dr. Werner Knöss, Bonn, Germany
 Prof. B. Suresh, Mysore, India
 Prof. Anna Jäger, Copenhagen, Denmark
 Dr. Samir Ross, Mississippi, USA
 Dr. Mahabir P. Gupta, Apartado, Panamá
 Prof. Rudolf Bauer, Graz, Austria
 Dr. Khosro Piri, Hamedan, Iran
 Dr. Bob Allkin, Richmond Surrey, UK
 Dr. S. Bhattacharya, Santiniketan, India
 Dr. A. Z Adnan, W Sumatra, Indonesia
 Dr. M. G. Matsabisa, Cape Town, SA
 Dr. D. C. Katoch, New Delhi, India
 Prof. P. Pushpangadan, Trivandrum, India
 Dr. Pradeep Visen, Toronto, Canada
 Dr. Nitya Anand, Lucknow, India
 Dr. Christelle Anquez, Traxler, France
 Dr. Colin W. Wright, Bradford, UK
 Prof. Lara Orafidiya, Ile-Ife, Nigeria
 Dr. Monique S.J. Simmonds, Surrey, UK
 Dr. F. C. Braga, Belo Horizonte, Brazil
 Dr. V. Sewram, Overport, South Africa
 Dr. T. K. Mukherjee, Kolkata, India
 Dr. Y. K. Gupta, New Delhi, India
 Dr. B. Bhattacharya, New York, USA

Dr. Carmen Tamayo, Bethesda, USA
 Dr. Eike Reich, Muttenz, Switzerland
 Prof. Bhushan Patwardhan, Pune, India
 Dr. William Cho, Kowloon, Hong Kong
 Prof. Hiroyuki Fukui, Tokushima, Japan
 Dr. Pratim Banerji, Kolkata, India
 Dr. Harpal S. Buttar, Ottawa, Canada
 Dr. A. Narula, Chapel Hill, USA
 Dr. De-an Guo, Shanghai, China
 Dr. Jinhui Dou, Silver Spring, USA
 Prof. A. Bianco, Roma, Italy
 Dr. Michiho ITO, Kyoto, Japan
 Prof. S. D. Sarker, England, UK
 Prof. R. Venskutonis, Kaunas, Lithuania
 Dr. Amit Agarwal, Bangalore, India
 Dr. A. K. Srivastava, Hazaribag, India
 Prof. Arunava Ray, New Delhi, India
 Dr. Ram Vishwakarma, Jammu, India
 Prof. Kobus Eloff, Pretoria, South Africa
 Prof. C. K. Katiyar, Ghaziabad, India
 Dr. E. Y. Sukandar, Bandung, Indonesia
 Dr. S. K. Kulkarni, Mumbai, India
 Dr. E. Elisabethsky, Porto Alegre, Brazil
 Dr. Roy Upton, Soquel, USA
 Dr. Nandakumara Sarma, Rockville, USA
 Prof. Ashok Vaidya, Mumbai, India
 Dr. Navin Sharma, Chennai, India
 Pr. Mostafa Elachouri, Oujda, Morocco

Prof. S. S. Handa, Gurgaon, India
 Dr. Marco Leonti, Cagliari, Italy
 Prof. Peter Houghton, London, UK
 Prof. Geoffrey A. Cordell, Grinnell, USA
 Dr. P. V. Appaji, Hyderabad, India
 Dr. G. Schmeda Hirschmann, Talca, Chile
 Prof. Rob Verpoorte, Leiden, Netherlands
 Dr. E. Yesilada, Istanbul, Turkey
 Prof. Shilin Chen, Beijing, China
 Dr. Muhammed Majeed, Bangalore, India
 Dr. P. K Paul, New Jersey, USA
 Prof. Hyung- Min Kim, Seoul, Korea
 Dr. E. Alvarado, Cebu City, Philippines
 Dr. Subir Moulik, New Delhi, India
 Prof. Jentaie Shiea, Taiwan, China
 Dr. Souvik Kusari, Dortmund, Germany
 Prof. Vivian T Wong, Hong Kong, China
 Prof. K. H Can Baser, Eskisehir, Turkey
 Dr. Sue Evans, Lismore, Australia
 Prof. João B Calixto, Florianópolis, Brazil
 Dr. Mark Blumenthal, Austin, USA
 Dr. Mohammed R. Khan, Markham, Canada
 Prof. M. Hamburger, Basel, Switzerland
 Dr. Satyabrata Maiti, Anand, India
 Dr. Irmgard Merfort, Freiburg, Germany
 Dr. Jürg Gertsch, Bern, Switzerland
 Dr. Mohammad Kamil, Abu Dhabi, UAE
 Prof. S. Sotheeswaran, Rajagiriya, Sri Lanka





Scientific Sessions:

-  : Traditional medicine inspired approaches on drug discovery and development from medicinal plants.
-  : Traditional medicines and the World Wide Web: Globalizing local knowledge or localizing global technologies.
-  : Ethnopharmacology, bio-cultural diversity and IPR protection and conservation of Medicinal Plants
-  : Global trade and commercialization of Ayurveda and other ancient systems of medicine.
-  : Nutraceuticals and traditional medicine -evidence based health care claims.
-  : Revitalization of ethno-veterinary medicine.
-  : Ethnopharmacological perspectives from traditional to modern pharmaceuticals.
-  : Traditional medicine and neglected diseases.
-  : Polypharmacology of herbal medicine.
-  : Phytochemical, Pharmacological and clinical studies on natural products.
-  : System biology and synergy in natural products.
-  : The interface between history and ethnopharmacology of traditional medicines.
-  : International co-operation for promotion and development of natural products.
-  : Traditional medicines and biomedicine -common or conflicting interests?
-  : Future of ancient system of medicines -multidisciplinary approaches in health sciences.
-  : Harmonization of regulatory requirements to ensure quality, safety and efficacy.





ISE 2012

Pre conference workshop on

“Publishing Your Research Works in Impact Journals”

February 17, 2012; 10:00 am - 02:00 pm

About the Pre-conference Workshop:

Publishing science is as important to the scientific process as designing, conducting, and analyzing the experiment itself. Becoming an experienced researcher and writer in any field or discipline takes a great deal of practice. In fact, the process of writing a research paper can be one of the more rewarding experiences one may encounter in academics. What is more, many researchers will continue to do research throughout their careers, but without publishing their scientific works, they will not get actual value of the hard work and effort behind the research, which is one of the reasons this topic is so important. Publishing the article requires good writing skills along with that focus and proper knowledge about the journals guidelines and their scope.

The workshop focuses on essential techniques for effective writing and presentation of scientific information in impact journals. The workshop is in the format of active learning via direct discussions with eminent editors of different peer reviewed International and national journals. The workshop will highlight on some of the important issues related to publishing research works in journals with impact factor.

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Major highlights of the workshop:

- Listen to the eminent editors of Impact journals.
- Improve your writing skills.
- Ask the editors directly about their views.
- Why your paper is rejected?
- How you can improve your research articles.
- Publication ethics and plagiarism.
- Identify the technical problems on writing an article.
- Structure of a research paper: IMRaD style.
- Writing different components of a paper: guidelines of journals.
- Working with journals: how to get your work published in better way.

The participants will get an active learning through informative lectures, followed by discussion with eminent editors and the participants.

The Targeted Audience

The workshop is designed for students, scholars, researchers, scientists, technologists and others who are interested. This will definitely help everyone to enrich the experience in writing scientific papers and to refine their communication skills. Scientists from different disciplines are welcome to attend.





Resource persons:

Prof. Robert Verpoorte, Editor in Chief, Journal of Ethnopharmacology
 Prof. Hildebert Wagner, Editor in Chief, Phytomedicine
 Prof. Michael Heinrich, Review Editor, J. Ethnopharmacology
 Prof. Marco Leonti, Editorial Board Member, J. Ethnopharmacology
 Prof Peter J. Houghton, Editor, Journal of Ethnopharmacology
 Prof. Armandoriano Bianco, Editor-in-Chief, Natural Product Research
 Prof. Mark Blumenthal, Editor, Herbal Gram & Herb Clip
 Dr. T.K. Mukherjee, Ex-Editor, Indian Journal of Traditional Knowledge
 Prof. H. M. Kim, Editor, The Oriental Pharmacy and Experimental Medicine
 Prof. S. D. Sarker, Editor-in-Chief, Phytochemical Analysis
 Dr. Rajiv Mathur, Indian Journal of Experimental Biology
 Prof. De-an Guo, Associate Editor in Chief, Chinese Journal of Natural Medicines
 Dr. Amit Agarwal, Editor, Journal of Natural Remedies
 Prof. P. K. Agrawal, Editor in Chief, Natural Product Communication
 Dr. Sanjay Pai P.N., Editor-in-Chief, IJPER

- ❖ **Registration is limited and will be on first cum first serve basis.**
- ❖ **Registration fee for the Workshop is Rs. 1000/€ 60**
- ❖ **Only registered delegates for the ISE congress can attend this Pre-conference workshop.**

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Registration:

Registration is compulsory for anybody to participate in the congress, scientific sessions and oral/poster presentation. To participate you are not obliged to give an oral or a poster presentation. Registration forms should be sent fully completed together with the payment and the registration will be confirmed to the participants after receipt of the above documents. We encourage online registration through www.ise-snpjsu.org.

- Only registered delegates will be permitted to present and participate in the scientific sessions and oral/poster presentation.
- Oral and poster presentation is not mandatory to participate in the congress.
- One registered participant can present only one paper.
- Proof of Student Status is required. A letter from the Research guide or the Head of the Department/ Institution to be sent along with registration form.
- One photograph must be included in the registration form
- **Delegates are requested to complete the registration formalities along with the payments to the secretariat within November, 30, 2011, to avail early bird registration benefits.**





Tariff/Rates for Registration :	INDIANS [Registration fees after November 30, 2011]	FOREIGNERS [Registration fees after November 30, 2011]
Members of ISE	Rs. 7500.00	€400
Students	Rs.6000.00	€300
Other Delegates	Rs. 8000.00	€500
Accompanying persons	Rs. 3750.00	€300
Preconference Workshop	Rs.1000.00	€60
Spot Registration*	Rs. 8500.00	€600

- The registration fee includes participation in the full scientific program, the conference kit, all breakfasts, lunches and coffee breaks, the conference dinner and social events.
- There will be no spot registration if the required number of delegates exceeded.

Remittance Details:

- ❖ Payment for Registration and Accommodation can be made either by cash, DD/ Cheque / or bank transfer.
- ❖ Payment should be made in favour of "Conference on Botanicals" payable at Kolkata, India

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Visa

Visas are required for all international delegates. You are requested to visit the nearest Indian Embassy or High Commission or their website for further details.

Air travel:

Our Travel partner can provide you attractive rates for air travel within India and abroad. You may contact them directly at the address below:

*Ms. Aneeta Gupta, Sree Yatri Travels Pvt.Ltd., 44A, Rafi Ahmed Kidwai Road, Kolkata-16
Phone:033-22293089/32942621/40014541/40013662/09831027377; Fax:033-22651631.
E-mail ID: tour@ise-snpsju.org*

Local transport, Post conference tour and sightseeing:

On February 20, 2012, the post conference tour has been organized for the local sightseeing in and around Kolkata. Apart from this local sightseeing interested visitor can choose various tour packages offered by the local sightseeing partner. You may please contact them directly for attractive tour packages and discounted rates:

*Mr. Sevabrata Das, Serene Group, 9 Baishnabghata Lane, Garia, Kolkata 700047, India
Phone: 9062573085; Email: tour@ise-snpsju.org*





Badge Policy

All participants will be required to wear their badge at all times during the conference. Those without badges will not be allowed to attend the sessions or social events. Separate badges will be provided for all registered accompanying persons and will be required for admission to the Opening Reception, Coffee Breaks and Lunches.

Accommodation:

Be sure to confirm your reservation early.

- Conference organizers offer a range of accommodations for the delegate's from luxurious hotels at attractive conference rates, from February 16-18, 2012 (*Check In: February 16th and Check Out: February 19th*).
- Delegates are requested to confirm the booking of accommodations before January 30, 2012.
- Pickup & Drop facilities from the venue to hotels will be offered for the delegates, who will book the rooms through organizers.

Payment for Accommodation can be made either by cash, DD/ Cheque / or Bank transfer along with registration.

Following are the conference rates for the rooms (Per night):

Category and Types of accommodations		Indian [Per night]	Foreigner [Per night]
Class A⁺	Five Star Hotels (Double occupancy)	Rs. 15000	€300
Class A	3 Star Hotels (Double occupancy)	Rs. 6500	€200
Class B	2 Star Hotels (Double occupancy)	Rs. 4500	€120
Class C	Budget Hotels (Double occupancy)	Rs. 2500	€ 80

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For further detail please contact:

Pulok K. Mukherjee, PhD, FRSC

Organizing Secretary

12th International Congress of Ethnopharmacology

Director,

School of Natural Product Studies, Jadavpur University

Kolkata 700032, India

Telefax: + 91 33 24146046; Mobile: +918017783910

Email: naturalproductm@gmail.com; isesnpsju@gmail.com

For abstract submission and registration login to:

www.ise-snpsju.org





Registration Form

<p>Name: Prof./Dr./Mr./Ms.-----</p> <p>Gender: Male: <input type="checkbox"/> Female: <input type="checkbox"/> Country: -----</p> <p>Designation: -----</p> <p>Institute/Organization: -----</p> <p>Contact Address: -----</p> <p>Tel/ Mob No: -----E-mail: -----</p>	<p>Affix your Photo Here</p>																								
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