



“Traditional Medicines and Globalization – The Future of Ancient Systems of Medicine”

12TH INTERNATIONAL CONGRESS OF ETHNOPHARMACOLOGY

Jadavpur University, Kolkata, India

February 17-19, 2012



**Jadavpur University
Kolkata, India**



**International Society
of Ethnopharmacology**

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Pre Conference Workshop Brochure





ISE 2012

Pre conference workshop on
“Publishing Your Research Works in Impact Journals”
February 17, 2012; 10:00 am - 02:00 pm

About the Pre-conference Workshop:

Publishing science is as important to the scientific process as designing, conducting, and analyzing the experiment itself. Becoming an experienced researcher and writer in any field or discipline takes a great deal of practice. In fact, the process of writing a research paper can be one of the more rewarding experiences one may encounter in academics. What is more, many researchers will continue to do research throughout their careers, but without publishing their scientific works, they will not get actual value of the hard work and effort behind the research, which is one of the reasons this topic is so important. Publishing the article requires good writing skills along with that focus and proper knowledge about the journals guidelines and their scope.

The workshop focuses on essential techniques for effective writing and presentation of scientific information in impact journals. The workshop is in the format of active learning via direct discussions with eminent editors of different peer reviewed International and national journals. The workshop will highlight on some of the important issues related to publishing research works in journals with impact factor.

Page2

Major highlights of the workshop:

- Listen to the eminent editors of Impact journals.
- Improve your writing skills.
- Ask the editors directly about their views.
- Why your paper is rejected?
- How you can improve your research articles.
- Publication ethics and plagiarism.
- Identify the technical problems on writing an article.
- Structure of a research paper: IMRaD style.
- Writing different components of a paper: guidelines of journals.
- Working with journals: how to get your work published in better way.





The participants will get an active learning through informative lectures, followed by discussion with eminent editors and the participants.

The Targeted Audience

The workshop is designed for students, scholars, researchers, scientists, technologists and others who are interested. This will definitely help everyone to enrich the experience in writing scientific papers and to refine their communication skills. Scientists from different disciplines are welcome to attend.

Resource persons:

Prof. Robert Verpoorte, Editor in Chief, Journal of Ethnopharmacology

Prof. Hildebert Wagner, Editor in Chief, Phytomedicine

Prof. Michael Heinrich, Review Editor, J. Ethnopharmacology

Prof. Marco Leonti, Editorial Board Member, J. Ethnopharmacology

Prof Peter J. Houghton, Editor, Journal of Ethnopharmacology

Prof. Armandoriano Bianco, Editor-in-Chief, Natural Product Research

Prof. Mark Blumenthal, Editor, Herbal Gram & Herb Clip

Dr. T.K. Mukherjee, Ex-Editor, Indian Journal of Traditional Knowledge

Prof. H. M. Kim, Editor, The Oriental Pharmacy and Experimental Medicine

Prof. S. D. Sarker, Editor-in-Chief, Phytochemical Analysis

Dr. Rajiv Mathur, Indian Journal of Experimental Biology

Prof. De-an Guo, Associate Editor in Chief, Chinese Journal of Natural Medicines

Dr. Amit Agarwal, Editor, Journal of Natural Remedies

Prof. P. K. Agrawal, Editor in Chief, Natural Product Communication

Dr. Sanjay Pai P.N., Editor-in-Chief, IJPER

Page3

- ❖ **Registration is limited and will be on first cum first serve basis.**
- ❖ **Registration fee for the Workshop is Rs. 1000/€ 60**
- ❖ **Only registered delegates for the ISE congress can attend this Pre-conference workshop.**





ISE 2012
KOLKATA
INDIA



February 11-19 2012
"Traditional Medicines and Globalization – The Future of Ancient Systems of Medicine"
School of Natural Product Studies, Jadavpur University, Kolkata, India
12th International Congress of Ethnopharmacology

Pre conference registration Form

Name: Prof./Dr./Mr./Ms.-----		Affix your Photo Here	
Gender: Male: <input type="checkbox"/>	Female: <input type="checkbox"/>		Country: -----
Designation: -----			
Institute/Organization: -----			

Contact Address: -----			

Tel/ Mob No: -----E-mail: -----			
Registration Number of ISE 2012: <input type="text"/>			
Register for Pre conference workshop: Yes <input type="checkbox"/> No <input type="checkbox"/>			
Amount paid: Indian Rs. 1000.00 <input type="checkbox"/> Foreigner €60 <input type="checkbox"/>			
Mode of payment: DD# <input type="checkbox"/> Cheque# <input type="checkbox"/> Bank transfer** <input type="checkbox"/>			
DD/Cheque Number and date	:	<input type="text"/>	
Amount	:	<input type="text"/>	
Bank Name and Place	:	<input type="text"/>	
<i>I declare the above facts are true to the best of my knowledge</i>			
<i>Signature with date</i>			
* Proof of studentship should be included			
#Cheque or DD should be drawn in favour of "Conference on botanicals", payable at Kolkata, India.			
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Page4

